

AATHIL MUHAMMED

DIGITAL MARKETING EXECUTIVE

CONTACT

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ABOUT ME

I'm a dedicated Digital Marketing Executive with a passion for creating impactful campaigns that drive brand growth and engagement. I specialize in SEO, social media strategy, content marketing, and performance analytics. With a data-driven mindset and creative approach, I help brands connect with their audience and achieve measurable results.

SKILLS

———— Adobe Photoshop, Illustrator
———— Wordpress Expert
———— Premiere pro
———— Social Media Marketing

CERTIFICATIONS

Google
Hubspot
DigitalSM Academy
Semrush
Elements of AI

EDUCATION

Digital Mastery PRO | 2025

Digitalism Academy Manjeri

Bachelor Of BBA | 2023

University of Calicut

Higher Secondary Education, Kerala

Computer Commerce

Kerala Board Of Public Examination

SSLC

EXPERIENCE

1 Year at Digitalism Academy Manjeri, Kerala

Digital Marketing Executive with 1 year of hands-on experience at Digital SM Academy in Manjeri. I specialize in crafting effective digital campaigns, managing social media platforms, optimizing content, and analyzing performance metrics to drive engagement and growth. I'm passionate about using data-driven strategies to help brands reach their goals and connect with the right audience.

Graphich Designer

As a Graphic Designer, I've spent the past year crafting visual solutions that help brands express their identity and message.

Web Designing

I am a Web Designer with 1 year of experience creating modern and user-friendly websites for clients. I specialize in designing responsive layouts, optimizing site visuals, and ensuring intuitive user experiences. I enjoy turning ideas into functional web designs that help businesses grow their online presence.

DECLARATIONS

I hereby declare that the above-mentioned information is correct up to best my knowledge and I bear the responsibility for the correctness of the above-mentioned particulars.